

## Board of Behavioral Sciences

### Order of Adoption

**The Board of Behavioral Sciences of the Department of Consumer Affairs hereby adopts regulations in Division 18 of Title 16 of the California Code of Regulations, as follows:**

**§1805.1. PERMIT APPLICATION PROCESSING TIMES**

~~"Permit" as defined by the Permit Reform Act of 1981 means any license, certificate, registration, permit or any other form of authorization required by a state agency to engage in a particular activity or act. Maximum application Pprocessing times for the board's various programs are set forth below. The actual processing times reflect the period from the date the board receives an application to the date a license or registration is issued, and apply to those persons who take and pass the first actual available examination. Processing times are based on the date the Board receives the application.~~

<i>PROGRAM</i>	Maximum time for notifying that application is complete or deficient	Maximum time after receipt of a complete application to issue or deny license or registration	ACTUAL PROCESSING TIMES BASED ON PRIOR TWO YEARS		
			<i>Minimum</i>	<i>Median</i>	<i>Maximum</i>
<u>Associate Professional Clinical Counselor Registration</u>	<u>30 business days</u>				
<u>LPCC Application for Licensure</u>	<u>60 business days</u>				
<u>MFT Intern Associate Marriage and Family Therapist Registration</u>	<del>60</del> <u>30 business days</u>	<del>30 days</del>	15	100	186
<u>MFT License Application for Licensure</u>	<del>90</del> <u>60 business days</u>	<del>120 days</del>	104	182	260
<u>LCSW Associate Clinical Social Worker Registration</u>	<del>60</del> <u>30 business days</u>	<del>30 days</del>	15	53	90
<u>LCSW License Application for Licensure</u>	<del>90</del> <u>60 business days</u>	<del>120 days</del>	104	178	253
<u>LEP License Examination Eligibility Application</u>	<del>90</del> <u>60 business days</u>	<del>120 days</del>	98	179	260
<u>CE Provider Approval</u>	<del>30 days</del>	<del>30 days</del>	n/a	n/a	n/a
<u>MFT Referral Service Registration</u>	<del>30</del> <u>business days</u>	<del>30 days</del>	n/a	n/a	n/a
<u>Initial License Issuance</u>	<u>30 business days</u>				
<u>All Renewals</u>	<u>30 business days</u>	<del>60 days</del>	28	42	56

*Note: Authority Cited: Sections 650.4, 4980.60 and 4990.20, Business and Professions Code. Reference: ~~Section 15376, Government Code~~ 4990.18 and 4990.20, Business and Professions Code.*

## **§1811. ADVERTISING**

(a) All persons or referral services regulated by the board who advertise their services shall include all of the following information in any advertisement:

(1) The full name of the licensee, registrant, or registered referral service as filed with the board.

(2) The complete title of the license or registration held or an acceptable abbreviation, as follows:

(A) Licensed Marriage and Family Therapist, or MFT, or LMFT.

(B) Licensed Educational Psychologist or LEP.

(C) Licensed Clinical Social Worker or LCSW.

(D) ~~Marriage and Family Therapist Registered Intern or MFT Registered Intern. The abbreviation "MFTI" shall not be used in an advertisement unless the title "marriage and family therapist registered intern" appears in the advertisement.~~ Registered Associate Marriage and Family Therapist or Registered Associate MFT. The abbreviation "AMFT" shall not be used in an advertisement unless the title "registered associate marriage and family therapist" appears in the advertisement.

(E) Registered Associate Clinical Social Worker or Registered Associate CSW. The abbreviation "ASW" shall not be used in an advertisement unless the title "registered associate clinical social worker" appears in the advertisement.

(F) Registered MFT Referral Service.

(G) Licensed Professional Clinical Counselor or LPCC.

(H) ~~Professional Clinical Counselor Registered Intern or PCC Registered Intern. The abbreviation "PCCI" shall not be used in an advertisement unless the title "professional clinical counselor registered intern" appears in the advertisement.~~ Registered Associate Professional Clinical Counselor or Registered Associate PCC. The abbreviation "APCC" shall not be used in

an advertisement unless the title “registered associate professional clinical counselor” appears in the advertisement.

(3) The license or registration number.

(b) Registrants must include the name of his or her employer in an advertisement, or if not employed, the name of the entity for which he or she volunteers.

(c) Licensees may use the words “psychotherapy” or “psychotherapist” in an advertisement provided that all the applicable requirements of subsection (a) are met.

(d) It is permissible for a person to include academic credentials in advertising as long as the degree is earned, and the representations and statements regarding that degree are true and not misleading and are in compliance with Section 651 of the Code. For purposes of this subdivision, “earned” shall not mean an honorary or other degree conferred without actual study in the educational field.

(e) The board may issue citations and fines containing a fine and an order of abatement for any violation of Section 651 of the Code.

(f) For the purposes of this section, “acceptable abbreviation” means the abbreviation listed in subsection (a)(2) of this Section.

*Note: Authority cited: Sections ~~129.5, 137, 650.4, 651, 4980.60 and 4990.20~~, Business and Professions Code. Reference: Sections 125.9, 137, 650.4, 651, 4980, 4980.03, 4980.09, 4980.44, 4982, 4989.49, 4989.54, 4992.2, 4992.3, 4996.18, 4999.12, 4999.12.5 and 4999.45-4999.90, Business and Professions Code.*

**Dated:** \_\_\_\_\_

**Signed:** \_\_\_\_\_  
**Kim Madsen, Executive Officer**